



Media Contact:

Jason Rocker
Braithwaite Communications
215-564-3200 x 110
jrocker@gobraithwaite.com
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FOR IMMEDIATE RELEASE

**Golf Anti-Counterfeiting Group Efforts Lead to
Significant Sentences in Ongoing Fight Against Fakes**

Seven men convicted of manufacturing and selling counterfeit products

DONGGUAN , CHINA – May 21, 2014 – The U.S. Golf Manufacturers Anti-Counterfeiting Working Group (The Golf Group) announced today the convictions and sentences of seven men charged with manufacturing and selling counterfeit golf products, another critical step in the Golf Group’s efforts to enforce anti-counterfeiting laws internationally. The Chinese court system handed down the sentences in two separate court cases last week.

On May 9, Mr. Guan Zhenyan was convicted of selling more than 650 counterfeit products, including clubs, bags, and apparel. As a result, he was sentenced to a two-year prison term and a fine of more than \$64,000 USD.

Three days later there was another victory for The Golf Group when Wu Guolin and five accomplices were also convicted and sentenced for selling counterfeit products in Xiamen City. Mr. Guolin, deemed one of the men primarily responsible for the crime, will receive nearly four years in prison and a fine of more than \$160,000 USD. The other principal in the case, LV Xingda, will serve three years in prison and pay a fine of more than \$80,000 USD. Four others were handed prison sentences and fines in conjunction with this case. All of the counterfeit products and means of manufacturing were also seized.

“We are very pleased to learn of the strong sentences handed down by the Chinese courts today,” said Joe Nauman, Executive Vice President for Corporate and Legal for Acushnet Company. “These convictions are another important victory in on our ongoing battle to protect our brands and to protect golfers worldwide.”

“We’ll continue to do our part to educate consumers on how to avoid counterfeit purchases, but the enforcement efforts around the world are a critical part of this fight as well,” said Stephen Gingrich, Vice President of Global Legal Enforcement for Cleveland Golf. “These sentences demonstrate the seriousness of the crimes and the positive impact being made as a result of the growing cooperation between the group and Chinese authorities.”

More information about the dangers of counterfeit golf clubs and products, and how to avoid them, can be found at www.keepgolfreal.com.



About the Golf Manufacturers Anti-Counterfeiting Working Group

The Golf Anti-Counterfeiting Group consists of five of the most well-known golf companies in the world—Acushnet Company whose brands are Titleist, FootJoy and Scotty Cameron; Callaway-Odyssey; Cleveland Golf, Srixon and Never Compromise; PING; and TaylorMade-adidas Golf and Ashworth. Formed in 2004, the Golf Anti-Counterfeiting Group has worked with international law enforcement and government agencies to conduct raids and investigations of counterfeit operations, as well as raise public awareness of the issue. Since 2011, the Golf Group's efforts with the help of Chinese law enforcement led to the seizure of more than 500,000 counterfeit golf products highlighted by a clustering campaign initiative resulting in the arrest of more than 30 suspects from raids of 14 different locations.